(c) involves the supply free of charge or at a reduced price of one or more extra measures of an
alcoholic on the purchase of one or more measures of the drink,
(d) involves the supply of the unlimited amounts of alcohol for a fixed charge (including any charge for
entry to the premises),
(e) encourages, or seeks to encourage, a person to buy or consume a larger measure of alcohol than
the person had otherwise intended to consume,
(f) is based on the strength of any alcohol
(g)rewards or encourages, or seeks to reward or encourage, drinking alcohol quickly, or
(h) offers alcohol as a reward or prize unless the alcohol is in a sealed container and consumed off the
premises.
(3)Paragraphs (b) to (d) of sub-paragraph (2) apply only to a drinks promotion carried on in relation to
alcohol sold for consumption off the premises.
(4)The Scottish Ministers may by regulations modify sub-paragraph (2) or (3) so as to-
(a) Add further descriptions of drinks promotions
(b) Modify any of the descriptions of drinks promotions for the time being listed in it, or
(c) Extend or restrict the application of any of those descriptions of drinks promotions.
(5)In this paragraph, “drinks promotions” means, in relation to any premises, any activity which
promotes or seeks to promote, the buying or consumption of any alcohol on the premises.
Provision of non-alcoholic drinks
8. (1) The conditions specified in this paragraph apply only to the extent that the occasional licence
authorises the sale of alcohol for consumption off the premises.
(2)