Accelerating success.

Planning Report

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x)

x

3. Retail Need - Data Sources and Assumption

3.1 Objective

)

x

x Step 3

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x Expenditure Inflow)
)))
)))
)
)
)
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))))
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x Existing Retail Floorspace Data))
)))

)
)))
)

x Base Year))

x Design Years-))
)

x Future Growth in Consumer Retail Expenditure Per Head)
))
))))
))))
)

x Special Forms of Trading
))))
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)

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4.5 Convenience Goods Needs Assessment

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))

- Scenario 1))

For

5.

5.2 Conclusion Comparison Floorspace Need Assessment

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5.4 Conclusion Impact on Vitality & Viability

APPENDIX 1

Helensburgh Catchment Area

Helensburgh Study Area

APPENDIX 2

Table 1 Population Change by Zone

Table 4 All Comparison Goods Expenditure Pattern and Centre Turnover Estimates in 2023 (Base Year)

Table 8 -

Table 11- Comparison Goods Floorspace Need in Helensburgh in 2033

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Retail Floorspace Need Assessment

Helensburgh Retail Study Update 2023

Scenario 2: Market Shares Adjusted Upwards

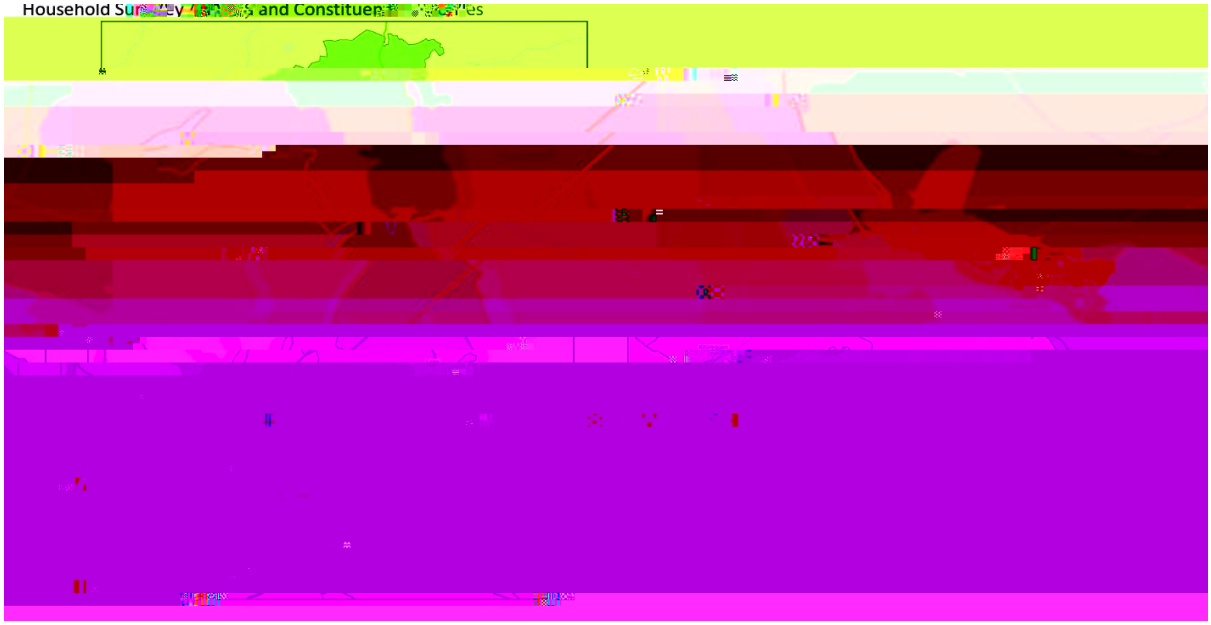

Table 2 Catchment Area Total Available Expenditure on Comparison Goods by Zone

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Table 5 Estimated All Comparison Good Expenditure Patterns and Centre Turnover 2023 (Base Year)

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Table 12 - Comparison Goods Floorspace Need in Helensburgh in 2033

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APPENDIX 3

Convenience Retail Floorspace Need Assessment

Table 1 - Population Change by Zone

Table 4 Estimated Convenience Goods Expenditure Pattern and Centre Turnover in 2023

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Table 6 - Convenience Goods Expenditure Pattern and Centre Turnover Estimates in 2028

								)	)	

Table 9 - Convenience Goods Expenditure Pattern and Centre Turnover Estimater Estimater EstimateeteEs0.0353 0.459 0.635 RG Estimate

Table 11 Quantitative Retail Floorspace Need in 2033

Table 1 Catchment Area Population

Table 7 Estimated Adjusted Convenience Goods Centre Market Share by Zone in 2028

								)	)	
Sub-Total	13.88	5.07	6.71	6.39	7.32	12.27	11.52(1)	63.16		
)										
Sub-Total	1,54	0.57		0.71	0.82	1.37	1.28	7.03		

Table 8-

Table 10 -
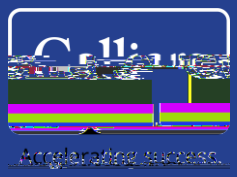
Table 12 - Convenience Goods Floorspace Need in Helensburgh Town Centre in 2033